



U.S. Higher Education Resources

EducationUSA is a U.S. Department of State network of more than 430 international student advising centers in over 175 countries and territories. The network promotes U.S. higher education to international students and supports U.S. higher education institutions (HEIs) in meeting international recruitment and campus internationalization goals. Through in-person and virtual programs, EducationUSA reaches millions of students and thousands of U.S. HEIs each year. As outlined in the [Joint Statement of Principles in Support of International Education](#) released by the U.S. Departments of State and Education, international education is a priority and foreign policy imperative. The U.S. higher education sector is an essential audience for the network and EducationUSA will expand domestic engagement to include institutional leadership, faculty, student services professionals, and others while broadening outreach to serve more of the nearly 4,000 accredited U.S. HEIs. Current/planned activities include:

EducationUSA Fairs, Forums, and Events

- The annual EducationUSA Forum in Washington, D.C. is our annual flagship event to share international student data and trends with U.S. higher education directly from our global advising network. Throughout the year EducationUSA invites the U.S. higher education community to join us at events both at home and around the world, including our Regional EducationUSA Forums, student recruitment fairs, and other events to facilitate engagement between U.S. colleges and universities and prospective students overseas.

EducationUSA Seminars and NEW EducationUSA Dialogues

- Through EducationUSA Seminars and newly launched Dialogues, EducationUSA aims to broaden and deepen our domestic outreach to the U.S. higher education community. Our Seminars focus on one of two themes: 1) increasing the number and broadening the diversity of U.S. HEIs hosting international students and; 2) ensuring the quality and success of on-campus experiences for international students. EducationUSA Dialogues – a new webinar series – will expand our higher education audience and explore various factors contributing to international student success, including internationalizing campus curricula, facilitating cross-campus coordination, and leveraging national efforts in support of international education.

Global Marketing Efforts

- EducationUSA invites U.S. HEIs to join us in promoting study in the United States by incorporating our [video](#) and social media assets into your outreach and promotional efforts and amplifying our collective reach under the hashtag #StudyWithUS and by following and tagging our [flagship social media properties](#).

EducationUSA provides a wealth of resources and expertise to support your campus international recruitment and partnership efforts. Whether you choose to utilize our materials, visit or host our international advisers, or participate in programs such as the [EducationUSA Academy](#), we encourage you to work with us.

EducationUSA domestic outreach activities serve to maintain and expand engagement with U.S. higher education stakeholders. Enhanced outreach activities will focus on the quality of the academic, cultural, and social experiences that international students have on U.S. campuses and highlight the contributions that international students make to the United States. This investment in establishing ties with the next generation of international leaders will strengthen future U.S. international relations in business and trade, science and innovation, arts and culture, and foreign policy and diplomatic relations.

Your Official Source on U.S. Higher Education

Visit educationusa.state.gov for more information

